ABSTRACT

E-COMMERCE FURNITURE INTERIOR DEVELOPMENT IN FAMILY MEBEUL

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Family Mebeul *is an trading industry in the sale of interior furnitures for homes, offices, hotels, and banks. Based on research that has been done,* Family Mebeul *has many problem in trading process that still conventional. Another problem is media promotion that still limited in terms of scope and content of information provided. The other issues in* Family Mebeul *is data processing has not been stored properly as it's still a file that can be damage or lost, so the result in a report that has not been detail well.*

Development of e-commerce website application in Family Mebeul *is a solution to help furniture sales process in* Family Mebeul. *It also helps consumers order products without having to come into the showroom* Family Mebeul. *E-commerce can be a media promotion that provides convenience for consumers to obtain information about the products that was offer and helping a Family Mebeul in data processing and to making a report. E-commerce Features can assist consumers in make the communicating, ordering, and selling by online.*

E-commerce applications in the Family Mebeul can be used as a media campaign to promote their products in a wider range, make communication easier for consumers and purchase products by online, helping more structured data processing and can facilitate the data report.

Keywords : E-Commerce,* Family Mebeul*, Furniture Interior, Furniture, Online Purchase