ABSTRACT

BUILDING SERVICES E-COMMERCE WEBSITE SILVERCHAIN (SILVER ACCESSORIES)

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Silverchain (Accessories silver) is a form of hand crafted silver jewelry such as rings, bracelets, necklaces, and so on, where in the process of promotion and sales is still the conventional means customers must go to the store to make purchases and product orders.

Development of an online sales website at Silverchain (Accessories silver) is a step to increase sales and product promotion, so as to benefit the craftsmen. So that the existence of this sales website customers can order the products without having to come to the store. Parties Silverchain (Accessories silver) can overcome the problem of product processing, member processing and processing of orders.

For software development methodology that is used is waterfall methodology. In this methodology is done several steps to build a software, namely: software engineering, systems analysis, system design, system implementation, system testing, and system maintenance.

Based on the results of testing are expected online sales website can help the Silverchain (Accessories silver) in terms of promotion of products, improve product penjulaan and can provide convenience to customers to obtain information about the product Silverchain (Accessories silver).

Keywords: website, online sales, e-commerce.