ABSTRACT

BUILD E-COMMERCE WEBSITE SALES SPORTS EQUIPMENT IN TAUFIK JAYA SPORT

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Taufik jaya sport is a company that sells products in the form of sports equipment.Currently, the store still introduce their products through conventional sales. the possibility of its products known to the wider community was minimal. By looking at the development of sales are growing rapidly, namely e-commerce sales, the development of business today is not only centered on a physical store, but also can be through the internet.

Software development methodologies used is waterfall methodology.Step that been used in these methodologies are : software engineering, system analysis, system disign, system implementation, system testing, and system maintenance. By following these steps based on the methodology, the application built according to the expected requirement and can be used by the customer.

E-commerce application are made to increase products sales and become buyer information media for new products, without having to come to the store direcly. For payments not only through bank transfer, but buyers can also pay through online payment such as paypal.

Key words: E-commerce, Paypal,Waterfall method