ABSTRACT

.

APPLICATION OF ECOMMERCE DEVELOMENT IN WEB BASED AT PURNAMA FURNITURE

by

GANANJAR WIRASANJAYA
10105272

Purnama Furniture is a trading company that provides goods in the form of door Furniture accessoris and Tool Handle Bleak Lockcase. moon which already has many customers both inside and outside of town shopping cikarang still applyprocedures such as manual recording of data and sales transaction, To solve the above problems, and increase sales and reach a wider market share Purnama Furniture want to use technology in marekting and sales strategies by implementing E-Commerce.

For research methodology software using waterfall method, whereas for data modeling uses the structured method Entity Relationship Diagram (ERD) to describe data models and Data Flow Diagrams (DFD) to describe the functional model.

E-commrce applications can help customers to obtain information about products offered by Purnama furniture, facilitate customers in the process of ordering a product, and can help increase sales for the company.

Keywords: E-Commerce, SSL, Paypal, Website, Internet