ABSTRACT

Phenomenon of Online Media Forum.Chelseafc.or.id in strengthen solidarity of Indonesia Chelasea Supporters Club Members in Bandung

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This research purpose to describe the phenomenon of Online Media, Forum.Chelseafc.or.id in Strengthen Solidarity of Indonesian Chelsea Supporters Club Members in Bandung

This research is using a Qualitative research with study of Phenomenology. Data collection techniques used were interviews, observation, library research, online data tracking and triangulation. Informants of this research is part of the member, and chairman of the CISC as many as 3 (three), as well as two members of fan club outside the CISC

The results showed the formation Forum,Chelsea.or.id background beginning with the intent to gather and create a medium of Chelsea lovers all over Indonesia. Forum.chelsea.or.id can be a medium to strengthen the solidarity that this forum was in fact able to increase solidarity because of the existence of this forum Chelsea lovers can communicate with each other to be closer. In fact forum.chelsea.or.id as a medium to strengthen solidarity because of the forum activities of CICS such as the watch together, futsal, ans gathering, solidarity among its members closer. It was recognized by other supporters who acknowledge theat the forum could enhance their solidarity and see the CICS is an organization that solid and has many activities and rapid development. Phenomena occurring in forum.chelsea.or.id in maintaining solidarity constitute of phenomenon where an online media forum communication tool that can anhance feelings of solidarity. The CICS members feel glad when they open this forum per day access by 100 to 200 people, it was incredible.

Conclusion of this research shows that the phenomenon of Online Media Forum.Chelseafc.or.id have a background as an medium of Chelsea fans, in reality there are a variety of activities and recognized by other supporter group. Another phenomenon members feel very gald with the existence of this forum, It indicated by proved to 100-200 people online at every day.

Researchers advise that Forum.Chelseafc.or.id view of the renewed more sporty and modern selection of colors was adjusted with the greatness of the team colors of blue and white Chlesea.