ABSTRACT

E-COMMERCE WEBSITE DEVELOPMENT IN FRISCA ACCESSORIES CIKAMPEK STORE

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Frisca Accessories store is located in Cikampek Sukaseuri street No.25 is one of shop that selling accessories. E-commerce applications in Frisca Accessories Store is an product promotion application with is hoped can promotion media campaign not only in the Cikampek. Besides that this is application can held to improve selling, to make easy in making report and also to reduce operational budget of store and to make the customer more easl

To describe the system model on E-commerce Applications in Frisca Accessories Store using data flow diagrams (FlowMap), and Data Flow Diagram (DFD). In database design is use data dictionary and Entity Relationship Diagram (ERD), eventhough programming language that use in this program are php and mysql that help by adobe dreamweaver and wamp tools.

Based on the results on tests result that do to testing the system in alpha that used black method and betha method with kuesioner that given to responder and the result is all of the system is running is as well.

Keywords: Sales system, e-commerce, information technology sales, reservations and payments online, the Internet.