ABSTRACT
WEBSITE E-COMMERCE DEVELOPMENT IN STORES WIGICOM BANDUNG

By

YUDI RIYANTO
10106443

E-commerce is one of the utilization of information technology in the field of trade. E-commerce or electronic commerce can be interpreted as a buy-sell transactions are done through electronic media. Use of E-commerce is very effective because the system has taken over all operations that had been done manually. Wigicom a store engaged in selling a wide range of needs of computer and computer accessories located west Java city of Bandung. Currently wigicom store does not have a system that can introduce the product as well as handle the sales. Given this, they invented an e-commerce website that can introduce new products and sales online.

In the research will be an E-commerce application, a tool used to describe the system model is a form of data flow diagrams (FlowMap), context diagrams, and Data Flow Diagrams (DFD), as well as in database design using a data dictionary, and Entity Relationship Diagram (ERD), while the programming language used to create this program is a Php and MySql with Adobe Dreamweaver assisted tools and Wamp.

E-commerce applications are expected to be made wider media campaign, helping to increase sales and reduce operating costs for the consumer in the store and simplify the process of ordering and payment of a product because it is done online using paypal or bank transfer.

Keywords: System sales, e-commerce, information technology, sales, reservations and payments online, internet