ABSTRACT

BUILDINGSITEE-COMMERCE SALESANDORDERINGPRODUCT LIPISUBANG
(Case studies inSubangB2PTTGLIPI)

by

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PT. Lipisari Patnaisa cooperative thatsell products that aregenerated . PT. Patna Lipisaria lsostillapply shopping procedureis by way ofthe customer mustimmedi atelycome to PT. Lipisari Patna to make a purchase. Andrecord keeping system and salestransactionsare stillusing papervulner ablemissingor damaged. Andin doing promotion ofthe PT. Patna Lipisari stilldo that is byfollowing theexhibition heldat schools, companies and others. Tosolve the above problem and toincrease sales that reacha wider market PT. Patna Lipisari want to us technology in marketing and salesstrategiesby implementing E-Commerce.

For the research methodology of software using waterfall method, whereas for data modeling uses the structured method Entity Relationship Diagram (ERD) to describe data models and Data Flow Diagrams (DFD) to describe the functional model. Data analysis is then translated into a programming language using programming language PHP and uses a database My Structured Query Language (SQL).

E-commrce applications can help customers to get information about products offered by PT. Lipisari Patna, for customers in the process of ordering products, and can facilitate companies in making sales, promotions and data processing.

key words: *E-Commerce, PHP,* SQL*, Entity Relationship Diagram (ERD), Data Flow Diagrams (DFD)*