ABSTRACT

DEVELOPMENT OF E-COMMERCE APPLICATION AT FATHINSIDE DISTRO CIREBON

by

EGIA ROSI SUBHIYAKTO
10107329

Fathinside distro *is engaged in the sale of hats, sweaters, jackets, t-shirts, polo shirts, hoodies, boxeer are packaged in the form of the trend of young people. Promotional products Fathinside distro is only through stories through word of mouth and pamphlets, resulting in a potential buyer does not obtain complete information about the products contained in the distributions Fathinside. Sales of the product distribution is still using the conventional system. So far, sales are conventionally not been able to attract the maximum benefit. Furthermore, the constraints faced by these distributions is about marketing products and expects that the marketing target can be achieved with less cost, then the bookkeeping and making the sales summary report is less well ordered. Based on these problems, this distribution requires a software which can solve the above problems.*

E-Commerce application was built to address these problems. This system has the ability to process data and data product sales, print sales reports. With the construction of this system, expected to reduce the difficulties that exist. Software development methodology used is the waterfall methodology. In this methodology is done several steps to build a software, namely: software engineering, systems analysis, system design, system implementation, system testing, and system maintenance. After all the above steps done is created an e-commerce application that suits your needs.

After comparing the goals of software development with the results of testing of the system then drawn some conclusions that have built software that can produce the expected output and has a user-friendly display.

Keywords : Trend, Conventional, E-Commerce, waterfall methodology.