ABSTRACT

BUILDING APPLICATIONS E-COMMERCE COLLECTION IN STORES FARANNISA

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Farannisa Collection is a store that sells equipment specifically Moeslem women's clothing. Farannisa Collection sell a variety of Moeslem clothing, like: abaya, chiffon blouse, krafi bats, bat double, bats gradation, etc.. Customers in Farannisa Collection usually make buying and selling by coming directly to the store to buy. The development of E-Commerce is currently providing significant changes to its business activities. Therefore Farannisa Collection will try to update the way the sale of products, ranging from the dissemination of information about products and promotions using the internet to make buying and selling over the internet.

Based on the above problems, it will be built e-commerce applications on the store Farannisa Collection using structured methods. The tool is used to describe the flow yanag data in the system using Data Flow Diagrams (DFD), while to describe the relationship between data in the system using the tool of Entity Relationship Diagram (ERD).

Based on the results of alpha testing and betha of E-Commerce Applications in Farannisa Collection, then it can be concluded is that the E-Commerce Applications in Farannisa Collection can assist in the process of information dissemination both product promotion and in the process of selling the product, so it can be viewed in terms of time buying and selling process can be faster and more efficient in terms of time that will impact business development in Farannisa Collection.

Keywords : System sales, e-commerce, information technology, sales, reservations and online payments, internet