ABSTRACT

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BUILDING E-COMMERCE SYSTEM IN WEB-BASED AT PD.WARINGIN

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PD. Waringin is a trading company that ditribute food and material needs in daily life. The company pioneered 30 years ago and located on the road waringin no. 16 Bandung has many consumers include personal, retail merchants, cooperatives, government agencies, and educational foundations in the city of Bandung, the city of Cimahi and Bandung regency. The owner of PD. Waringin wishes to expand the reach of marketing not only to the area, but also for the entire region of West Java, even on a national scale.

For research methodology software using waterfall method, whereas for data modeling uses the structured method Entity Relationship Diagram (ERD) to describe data models and Data Flow Diagrams (DFD) to describe the functional model.

E-commrce applications can help customers to obtain information about products offered by PD. Waringin, facilitate customers in the process of ordering a product, and can help increase sales for the company.

Keyword : *E-commerce, website*