ABSTRACT

APPLICATION OF SALES AND BOOKING ONLINE OF MENSWEAR IN AIRA COLLECTION STORE

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Aira Collection Stores is a company engaged in the field of fashion that sells a variety of menswear. Aira Collection Stores has been established since 2000, managed by Aziz Rahman. As for the types of products sold in Aira Collection Stores such as men's clothes such as T-shirts, shirts, polo shirts, clothes Muslims, leather jacket, shirt jackets, sweaters, trousers and shorts. In the ongoing sales method of products in this store is still using the traditional way of consumers must come directly to the store to make the process of buying and selling transactions. By using this way, consumers can lose a lot of time and incur expenses only to come into the store. And also with the scope of sales that are limited in the area of Bandung and for all the existing data processing, shop owners still use the archive (receipt or note) and general ledger.

To overcome the existing constraints then built e-commerce applications. The tools used for modeling systems in this application is a flowchart document (Flow Map), context diagrams and Data Flow Diagrams (DFD), and database design using Entity Relationship Diagram (ERD) and data dictionary. The processes that occur in this application is the process of registration, ordering, payment, delivery and processing of existing data-processing.

Based on the results of alpha and beta testing on the Application of Sales and Booking Online of Menswear in Aira Collection Store, this application is expected to facilitate consumers in buying or selling, can expand the scope of sales and to facilitate the processing of existing data.

Keywords: E-Commerce, modeling systems, applications