ABSTRACT

APPLICATION OF E-COMMERCE DEVELOPMENT SHOP ON DHC HERBAL

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DHC Herbal Store is a trading business that is engaged in trading that offer herbal products. DHC Herbal Store was founded on January 25, 2001with TDP numbers: 101855201609 which is located on MT Haryono street 136 Indramayu. Herbal products are currently very popular and much sought after by people because they begin to switch from drugs which contain chemicals that are harmful to natural medicines such as herbal medicines offered by DHC herbal store. The promotion of DHC Herbal Store uses still the banners and brochures so that people do not know a lot of products, let alone outside the city they do not know about herbal products offered by DHC Herbal store. And in the case report also DHC Herbal shop is still difficult because the reports are still made by hand. To solve the problem, then shop Herbal DHC plans to build a e-commerce applications.

To build an e-commerce application, a tool used to describe the system model is a data flow diagram (flowmap), context diagrams, and data flow diagram (DFD), as well as in database design using a data dictionary, and entity relationship diagram (ERD), by using programming language PHP and uses MySQL database. The research method used descriptive analysis method which

is a method of research that is intended to gather data that may provide a clearer picture of an object of research and then conducted an analysis of the research object.