ABSTRACT

Seba Shoes an undertaking engaged in the management, production and sales of various kinds of shoes that are focused on service and quality of goods produced well. Related to this is currently in the process of the sales transaction still manual or still using a handwritten resulting length of the sales transaction process is carried out, while the report generation and data storage has not been well organized so that the resulting buildup of sales transaction data, besides the lack of media promotion of good that is used to provide information about the existence of Seba Shoes Store. The purpose of this study was to design an information system application sales, knowing the implementation of the system and find out analysis and testing programs at Seba Shoes Store.

The design study is a descriptive approach to a case study on Seba Shop Shoes, as well as data collection techniques used include the primary data source is by way of observation and interviews, while the secondary data source that is by seeing the documents. The method used a structured approach and method of development of information systems sales are made using an incremental method that has been developed from the waterfall model, with the tools of systems development flowmap, context diagram, DFD and the proposed database design tool in the form of ERD. While the creation of the software in this thesis, the authors use software PHP and Macromedia Dreamweaver, and to use the My-SQL databas.

The results showed that footwear sales information system can assist consumers in accessing information about products sold shoes, implementing information systems that include software implementation, hardware, database and interface of the resulting application. The final stage is to conduct tests on applications using the Blackbox.

Key words: information systems, sales, website.