ABSTRACT

DEVELOPMENT OF E-COMMERCE WEBSITE ON PROCOM BANDUNG

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Procom was established on March, 23 2006 located at Jl. Seleloa Selatan II No IA Bandung. Procom, originally started business as a small shop. That sell only a few computer products. But the time goes by Procom started to sell products based on customers demand. Procom is very consistent in carrying out the main principle to comport its cutomer.

E-commerce is defined as the prosess buying and selling of products, service and information such do by electrinically by using the computer network like the internet. Internet application in procom this is trun master data, purchasing data and sales reports. The transaction buying product made as online by using the Paypal so willing facilities in transaction by transfer method with means of Bank.

The tools used to explain system modal is shaping data flow (Flow Map), contexs diagram, and Data Flow Diagram (DFD) as well as in planning database using data dictionary and Entity Relationship Diagram (ERD).

After testing the alpha and beta can be concluded the application functional able to produce the expected output that is will be can facilitaties consumer in the prosess buying product so will be giving to easy for sides store prcom inpreparation data product as well the sales.

Keys word : saling, buying, marketing, purchasing, e-commerce.