CHAPTER V

CONCLUSIONS AND SUGGESTIONS

The result of this research about False Consciousness describes in this chapter. This chapter describes about conclusion from analyzing data about false consciousness and suggestion for other researcher who wants to expand the issues about false consciousness into the more complex cases.

5.1 Conclusions

Consciousness gives a particular individual the side effect. One of them is False Consciousness. False consciousness is also known as unconscious moment occurs when someone misinterprets either their interests (See Figure 2 pg. 8).

a. Consciousness

In this part, the writer shows that consciousness appears in order to make a particular individual become an informed person. It shows by a main character inside *"The Devil Wears Prada"* named Andrea Sachs.

The data that correlates with this issue are shown in data 1 (pg. 28) data 2, data 3 (pg. 30) and data 4 (pg. 31).

The classifications about conscious that supports the data are:

1. Andrea realizes that Runway is not the right place to get a job, because it is not fit with her personality.
2. Andrea tries to be a great editor because she has an experience as journalism in her university.
3. Andrea tries to be perceived and recognized by her colleagues since both her colleagues and her boss are contemning her.

   There is the deficiency which contains in this part; the explanation about consciousness is just around about Andrea's life.

b. Class Consciousness

This issue happens by Andrea Sachs, after she gets a job as second assistance in Runway. All her colleagues and her superior, Miranda, are covered by glimmering jewelry and branded objects. Andrea realizes that the class that she occupied is not allow her to wear those luxury goods, so, she acts as people in her class do; restrains themselves not to act like their oppressor.

The data that correlates with this issue are shown in data5 (pg. 33) and data 6 (35).

The classifications about conscious that supports the data are:

1. Runway fulfills with the up-to-date manufactured goods. It makes Andera admire her new office.

2. Andrea realize that she cannot compete with the other in Runway

The data that the writer took are less than the first issue. The next researcher can add the other data which strengthened this issue. These are the deficiency for this part.

c. False Consciousness

The unconscious moment occurs when someone fails subjectively to reach their goals. It happens because their feel oppressed by the other who stay in higher class in the rank of society which called as the oppressor. This issue occurs by Andrea. She starts to make a great impressionn. It makes false consciousness influence Andrea; she will do anything to impress everyone in the office, she even does not care about everything as long as she is popular in her group.

The data that correlates with this issue are shown in data10 (pg. 38) and data 11 (pg. 39).

The classifications about conscious that supports the data are:

1. The first day Andrea comes to work, she starts to match her finery with the branded object in order to make a great impression for her boss.
2. Later, the branded objects that Andrea wears for every day are reputes as an important thing in her life.

In this examination, the writer only discuess about the branded objects. If the nexy reseacrher wants to examine the same issue, he/she can add the other object that can support this issue.

d. Existences

An existence appears from appearances, it means to get an existence, each person keep thinking about what the things that can be grasped to get exist. Andrea has this thought. She applies the branded objects and makes a relationship with bunch of people who reputes as an important person in fashion industry due to increases her existences.

The data that correlates with this issue are shown in data 12 (pg. 41) and data 14 (pg. 43).

The classifications about conscious that supports the data are:

1. Andrea reputes her boss as her helper to get existences; Andrea thinks if she works with Miranda, she can reach her goal as an editor. It because everyone will know Andrea, like they know Miranda.
2. Andrea's senior, Emily, reputes Andrea as the luckiest person. It because Miranda invites Andrea as her partner during the business trip to Paris. It happened after the existence of Andrea is accepted by her boss and her colleagues.

In this part, the writer took the other point of view in order to support the data. The next researcher may focus on the main character only.

This research also finds the fact why false consciousness can occurs in someone's life. A circumstance is the major reason. Generally, people will try to act, talk, behave, buy something fancy or use a famous brand due to increase social encounter and make their existences presentably for the other groups. It will lead that people into the unconscious moment. The other reason is man himself. False consiousness will not appear if a particular individual can control him/herself to not doing anything that can inflict either his/herself actualization or financial loss.

5.2 Suggestions

This research only examines about consciousness, class consciousness, and false consciousness. Thus, there will be another opportunity for the next researchers who want to do further research of this topic by using other theories. For example, a consciousness can make a particular individual experiences a false consciousness. It also makes a particular individual alienates themselves from the certain groups. For instance;

1. Consciousness & Class Consciousness

Consciousness and class consciousness make a particular individual realize that his/her class does not fit with the circumstance around them. That is why; they decide to stay in their own position in order to decrease the bad effect such as;

a. Humiliated by the oppressors (A group of people who stamped on the higher rank in social class)
b. Struggle with the condition that does not fit with their circumstance

Those realities make a particular individual alienate themselves in order to avoid the bad effect.

2. False Consciousness

False consciousness will force someone into the misinterpretation his/her desire. Usually, false consciousness takes control of someone's mind to do the wrong decision. For instance;

a. A labor cannot take a rest properly; because they always think that his life is depend on his job. It makes that labor alienates his life from everything around him; a society, family, even himself.
b. In order to get the predicate 'civilize society', a particular individual will try to make an equivalence with the other due to increase their social status.

How the false consciousness can alienate someone might be the next issues for the next researches who want to do further examine about false consciousness. The next researches also can expand the reasons why false consciousness occurs in someone's life; not only from the circumstance or man himself.