CHAPTER III

RESEARCH OBJECT, METHOD, AND SYNOPSIS

This chapter describes the methods used in this research, data collecting method, and the synopsis of "The Devil Wears Prada" by Lauren Weisbereger which the writer takes as his data source for the research.

3.1 Object

The object of this research is about consciousness taken from a novel entitled "The Devil Wears Prada" by Lauren Weisbereger. This novel is chosen as the data source because the novel contained about consciousness issue. It starts from class consciousness, and false consciousness. After divides each consciousness, the data are analyzed in order to find different consciousness.

3.2 Research Method

The purpose of research is to discover answers to questions through the application of scientific procedures. The main aim of this research is to discover the truth which is hidden and which has not been discovered as yet. In this research, the writer use the descriptive method; *"Descriptive research can be used to identify and classify the elements or characteristics of the subject."* (Sedgley, 2007: 3)

According to Sedgley, this method can be used to identify the data which will be analyzed. This method also help in describing the data about the phonomenon of consciousness and showing the result about consciousness; false consciousness which appeared in the novel entitled “The Devil Wears Prada. Thus, descriptive is used as the proper method for this research.

3.3 Data Collecting

In collecting the data for this research, several steps are taken that the writer takes as a data extraction. First, the researcher takes the novel by Lauren Weisbereger entitled “The Devil Wears Prada” as a data source for the research. Second, the writer reads the novel. Third, the writer tries to find the problem that indicate to the false consciousness which came from class consciousness, and disaggregate from the other data. Fourth, the data are identified by grand theory about the class consciousness from George Lucaks and classified whether it is contained a class cosciousness or not.

3.4 Data Analysis

After classifying the data from the novel by Lauren Weisbereger entitled “The Devil Wears Prada”, the writer starts to analyze the consciousness which appeared inside the novel. The writer also classifies the problem that indicates to the false consciousness and disaggregate from the other data, like; wears a certain clothes with

famous brands stamped on it just for increase the confident, and atrract the other attention, or wears the jewelry to show the status-social.

3.5 Synopsis

The novel begins with the story of Andrea Sachs, a fresh graduate from Northwest University, who strive for her future in New York as a famous editor. She takes her first experience as a second assistant of Miranda Priesley, the powerful editor in one of the biggest fashion magazine named Runway. In the first interview, even though Andrea has a great resumé, Miranda looks like uninterested with Andrea. It is because, Andrea's appearance is really not adorably; blue button-down, a not-too-perky ponytail, and a pair of slightly scuffed flats completed Andrea's look.

After the interview season is over, Andrea leave the office immediately, defenselessly. However, when she wake up in the next day, she got a call from Sharon, Miranda's ex-first assistant calls Andrea to return to the office, because Andrea got a job to fill the second assistant position for Miranda.

Several months are passed. Andrea starts to think that work with Miranda is the huge mistake that Andrea ever did. It is because, Miranda always acts pejoration, impertinence, and merciless with Andrea. All Andrea's relation in the office act like Miranda too. The first assistant, Emily, who supposed to become Andrea's guidance, she always makes a joke through the Andrea's appearance. Almost all relations of Andrea in the office intimidate her. The only one person that become Andrea's friend is Judith Mason, an author travel articles in Runway, who introduced herself with

lisping, and stuttering voice. Andrea found the similiarity with Judith. Her thoughts about ‘how evil is Miranda’ are same like Judith. That is the reason why Andrea and Judit can be friends.

Instead of take care the job as a second assistant in the office, Andrea is ordered by Miranda to take care the other things which completely private, like pick Miranda’s laundry, give a sundae for Miranda, bring Miranda’s pet, until take Miranda’s cars to the garage. Those things are stressed Andrea out.

Andrea wants to write her resign letter, she cannot stand it again, she desperates. Andrea realizes that the jobs are not fit with her capability. She is not the one who can afford the fancy things, or a good car to impressed her relations in the office. However, she cannot write that resign letter, because she thinks that this condition is unfair. She is aware with her own capability, but she is willing to do the whole jobs competently. She won’t to make Miranda dissapointed and wants prove Miranda wrong that she cannot cooperate with Miranda.

Andrea always try to be a good employee for Miranda, but Miranda didn’t see her efforts. Miranda still just concerned about the private jobs which she gave for Andrea. Emily, her senior, also make Andrea feel down. She always exploits Andrea to do eveything unimportant in the office.

In that helpless condition, Andrea meets her senior who work in fashion departments named Nigel. He is nice to Andrea. He wants to help Andrea to make her different with changes Andrea’s old style into the marvellous one. According to this situation, Andrea’s embitterment suddenly gone. Her spirit is renascent.

Andrea's knowledges about fashions are better after she met Nigel. From that moment, Andrea undertands in 'how to make a good perception' and 'how to wear a clothes like a model in her office'. In the first time, everything is good and run propely, until Andrea over confident and starts to forget her old friends. Andrea is really changed. She can get along with her relations which insulted her before she become an elegant.

Miranda starts to like 'the new' Andrea. Miranda thinks that Andrea is adequate. Andrea did not think about her behavior, she is become one of the clackers (the gorgeous girls in Runway who wear the stilettos), whereas, she is the one who did not like the clackers for the first time.

Miranda keep exploits Andrea with all the requests which make Andrea frustrated. Finally, Andrea realized that she is completely fool. She is getting tired about all the things which related to her boss. She cannot tolerates any ridiculous requests from Miranda again. Andrea quit from her job and leave Miranda alone, exact, when she have to accompany Miranda in a party of fashion week in Paris. Andrea headed to home, so that, she can get on together with her family and friends again.