ABSTRACT

Analysis of Procedure Receive and Managment Premiums Asuransi Jiwa Santunan Kredit Anda (AJISAKA) in Bringin Life Bandung

The research was conducted at Bringin Life Bandung. The main purpose of this study was to procedure receive and managment Premi Asuransi Jiwa Santunan Kredit Anda (AJISAKA) in Bringin Life Bandung

The method used in this research is descriptive method, which is a method used to describe the results of the study but not used to make broader conclusions. The data was collected by conducting direct observation of the object to be studied and the literature conducted by reading and studying books related to the problem.

The results of this study is the receive procedure on Bringin Life Premiums Ajisaka Bandung done in two ways, namely acceptance of insurance premiums in cash and non-cash. The procedure was performed when managing Ajisaka premiums, namely premiums funds collected by the Central Office, and then distributed to the branch office to pay claims and fund administration business.

Keyword : Procedure Premiums Receive, Premiums Managment