ABSTRACT

Analysis of Premium Income In Joint Life Insurance (AJB) Bumi Putera Cimahi 1912 Branch Office

Every follower of insurance policyholders will receive the card, as a sign the person is entered in the insurance and must pay insurance premiums in the amount set by the company in accordance with the agreement. Premium Payment Insurance is the largest source of income, which is not good economic conditions often cause customers do not pay premiums until the time limit so that determined who caused the stretching of time in the completion of recording premium income. This study aims to: 1) Determine the method of recording premium income which is used by the Life Insurance Joint Son of Earth. 2) Knowing the recording procedures Joint Life Insurance premium income of the Son of Earth.

Methods of research on the author in the preparation of this Final Project is a descriptive method of analysis. Descriptive analysis is a method of research used to examine the fact that there are systematically based on the object of research, the fact that there is to be collected and processed into data, and then explained on the theory that ultimately result in a conclusion.

The conclusion of this study is not uncollectible premiums cause stretching completion of recording premium income. Proposed study is the insurance should be more careful especially in choosing the agents of prospective customers, and approaching customers to regularly pay the premiums and not to maturity.

Keywords: Recording Premium Income.