ABSTRACT

E-COMMERCE WEBSITE DEVELOPMENT
IN CV JASTEND JEANS

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CV. Jastend Jeans is a company engaged in manufacturing and suppliers jeans which has an address in JL. Arum Sari V 12, Kiaracondong, Bandung. Conventional methods that are manual for data processing and transactions still use in the company to perform data processing and transaction and cause the service to be slow. Consequently making the transaction reporting is often delayed.

This website is built using the PHP programming language with a database management system using MySql. The processes that handled within this website is the process of registration, ordering, delivery, payment, stock management, returns and reporting process. Metode data collection is by interview, observation, and literature studies. The research method used is descriptive analysis method is the method of research that is intended to gather data that may provide a clearer picture of an object of research and then conducted an analysis of the research object. Software analysis methods used were structured modeling analysis. The tools used are flowmap, ERD (Entity Relationship Diagram) and to describe the process used is DFD (Data Flow Diagram).

Based on alpha and beta testing result, e-commerce website development is expected to provide alternative solutions to the process of expanding the business network CV. Jastend Jeans and provides ordering information, payment and shipping. In addition, this website is expected to facilitate the making of the report.

Keyword *: E-commerce,Flowmap,Data Flow Diagram,Entity Relation Diagram*