THE INFLUENCE OF DATA QUALITY ON THE IMPLEMENTATION DIRECTORATE GENERAL TAXATION INFORMATION SYSTEM WITH BUSINESS INTELLIGENCE SYSTEM APPROACH AT BANDUNG SMALL TAXPAYERS OFFICE

ABSTRACT

Data quality is that can be used by users or can be said also the data is accurate, relevant, complete, trust and timelines. Directorate General Taxation Information System an information system in the administration of taxation in modern Directorate General Taxation office by using hardware and software that is connected to network at headquarters. While Business Intelligence System is a system based on intelligence that serves to change the data within an organization into form knowledge and then use knowledge to support decision-making organization.

The purpose of this study to determine the influence Data Quality on the Implementation Directorate General Taxation Information System with Business Intelligence System Approach. The method used in this research is descriptive and verification method. To determine the influence of Data Quality on Implementation Directorate General Taxation Information System with Business Intelligence System Approach used statistical tests. The test statistic used is the calculation of Person Product Moment correlation, coefficient of determination, hypothesis testing and also help of SPSS 14.0 for windows applications.

From at study it is found that the correlation coefficient is 0,696. It shows that there is positive strong enough correlation between data quality and Implementation Directorate General Taxation Information System with Business Intelligence System Approach at Bandung Small Tax Payers Office. The study shows empirical proof that data quality gives significant influence to Implementation Directorate General Taxation Information System with Business Intelligence System Approach at Bandung Small Tax Payers Office.

Key words: Data Quality, Directorate General Taxation Information Systems, Business Intelligence System