ABSTRACT

Application Development Site At Barokah Clothing Sales

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Barokah Clothing is a company that specializes in sales of Muslim dress adults, adolescents and children. Sales of existing mechanisms at the store the consumer namely Barokah Clothing can come directly and pick clothes that will be purchased. In the process of promotion and sale of products Barokah Clothing has obstacles, starting the promotion and sale of products is limited around the Bandung Regency. And the store wanted to expand their market to cities around Bandung. Meanwhile, in the promotion party Barokah Clothing store using pamphlets and leaflets is less precise information about the products offered to consumers.

To overcome these obstacles then built the Development Site At Barokah Clothing Sales. With modeling software used is a structured model. The system is web-based, with data security and networking applications is assured, as well as the online payment process can be done in e-payment using paypal and bank transfer payments.

Based on testing done on the alpha and betha Site Development Sales In Barokah Clothing, results to be achieved within the Development Site Sale On Barokah Clothing can help in increasing product sales, can assist in the promotion and introduce the products offered by Barokah Clothing, and can assist in disseminate in the marketing and sale of products Barokah Clothing.

Keywords : structured model, paypal, networking, e-payment