ABSTRACT

PERFORMING ARTS SERVICES SALES APPLICATION AT ASMARANDHANA BALINESE DANCE STUDIO BANDUNG WITH WEB AND WAP SERVICES

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Asmarandana Balinesee Dance Studio is a container preservation and cultural arts of Bali, was originally Asmarandana Balinesee Dance Studio is a means to learn dance bali dance bali which is one of the national cultural asset that has been known to the world. Along Asmarandana Balinesee Dance Studio any development not only as a place to learn Balinese dance, but also provide good services bali art performances of dance and percussion. The dance that is provided includes four categories: mass dance, trio, duet and solo, of course, performing arts bali services provided is suitable to accompany the formal and non formal events like weddings, parties, opening events and so on.

In conducting its business Asmarandhana Balinesee Dance Studio also encountered some problems such as inadequate media campaign, ordering mechanisms are less efficient performance, student registration centers that are less efficient and there is no media processing and presentation of sufficient data.

To overcome these obstacles then built Performing Arts Services Sales Application At Asmarandhana Balinesee Dance Studio Bandung With Web And WAP Services with the modeling software used was a structured model. The system is web-based, with data security and networking applications is assured, as well as automatic payment process using a third party ie Paypal account and transfer.

Based on alpha and beta testing, application development is expected to provide alternative solutions to the promotional process Asmarandhana Balinese Dance Studio and provides information on ordering, payment and delivery. In addition to this application, it is expected to ease in making reports.

Keywords : Structural model and Paypal.