ABSTRACT

BUILDING E-COMMERCE SITE OF HOME SHIRT INDUSTRY B-DWA

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Home Industry B-DWA T-shirt is a business that works in the craftsmen T-shirts area. The industry produces handicrafts t-shirts by making patterns of flannel sketch and patch the sketch on the shirts by hand stitching (full handmade). Home industry B-DWA started in January 2009. The marketing system of this industry through the sales agents who already trusted but for the customers outside of Tangerang city have difficultness in making reservations, it is because of a considerable far distance.

The software development methodology that used is waterfall methodology. In this methodology, there are several processes to build software, namely: engineering systems, analysis systems, design systems, coding systems, testing systems, and maintenance systems. By doing the stages based on the existing methodology, so this application is expected to appropriate the requirements, useful for consumers and home industry b-dwa t-shirt.

E-commerce application that is made is expected to easely in ordering and expand the marketing of home industry b-DWA T-shirt. For payment can be paid by bank transfer and through online payment such as paypal.

Keywords :
Flanel, E-commerce, Paypal