ABSTRACT

WEBSITE DEVELOPMENT ONLINE SALE AT BEZZLE CLOTHING IN BANDAR LAMPUNG

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Bezzle Clothing is a company which sell of clothes trading, which way that sales the buyers have to come to the shop directly to make transaction. Thus, advertising, marketing, and product sale activities are done not maximum. By modern technology development, product sale can be improved by create a website of online sale.

The methodology that is used in software development of online sale website is waterfall methodology. In this method, there are some steps to do to create a software, they are : requirements analysis and definition, system and software design, implementation and unit testing, integration and unit testing, operation and maintenance. By doing the steps, it is hoped that software development accordance with user needs.

Based on the test result of software development, it is hoped that online sale website of Bezzle Clothing can help advertising, marketing and products sale activities of the seller and can help the consumers to get information about Bezzle's products.

Key words: website, online, waterfall.