ABSTRACT

Building E-Commerce Aplication
At R & A Interfans Shop

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R & A Interfans Shop is an independent enterprise engaged in selling goods, particularly on selling replica of the jacket, T-shirts, bags, and accessories of Intermilan FC, R & A Interfans Shop located in Riung Bandung. The customer had been using manual form of transaction, which is the customer directly visit the store to make transaction, making it difficult for customer who live far away from the store to make the transaction because it will costs a lot of time.

Software development methodologies used is the waterfall methodology. Steps that been used in these methodologies are: software engineering, system analysis, system design, system implementation, system testing, and system maintenance. By following these steps based on the methodology, the application built according to the expected requirement and can be used by the customer.

E-commerce applications are made to increase products sales and become customer information media for new products, without having to come to the store directly. The types of payments available are offline payment via bank transfer and online payment through PayPal system.

Keywords: *e-commerce, sales.*