ABSTRACT

BUILDING E-COMMERCE SITE FOR MANDIRI TEKNIK BANDUNG

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Mandiri Teknik is a technique commonly used tools in workshops, factories, or for personal. This store has customers who are mostly still in the city of Bandung. Most customers have their own stores and resell the goods in getting from Mandiri Teknik, but not a few others who buy for personal use or for use in the factory they have.

Software development model in making an online sales application that is using the waterfall paradigm, because these models perform in a systematic and ordered approach starts from the needs analysis system and then into the analysis, design, coding, testing, and maintenance. Waterfall called because each stage must be left waiting for the previous stage is completed, so as to produce a product that is best.

E-commerce applications can help customers to get information, facilitate the ordering of goods, facilitate payment, and a media campaign to increase sales for the company.

Keyword : *E-commerce, website*