ABSTRACT

ANDIKA DWIANANTO, "Influences Of Employees Intrapreneurship and Cultural Organizational Towards Productivity at Pos Office Bandung 40000" Under supervision by Prof. Dr. Hj. Umi Narimawati, Dra. SE., M. Si

Still the employees who have not been able to realize his ideas into reality and low employee in working collaboratively to meet the goals of the organization become one of the causes of productivity decline Post Office Bandung 40000. The purpose of this study is to determine the effect of employee intrapreneurship and organizational culture on productivity at the Post Office Bandung 40000.

The method used in this study is qualitative and quantitative methods. The unit of analysis in this study are employees of the General Post Office Bandung 40000, amounting to 74 people as the study sample with Jugdmental sampling techniques. Statistical test used was Pearson's correlation calculation, the classical assumption test, multiple regression analysis, determination coefficient, hypothesis testing, using the help of an application program SPSS 13.0 for Windows.

The results showed that the application of intrapreneurship employees at Pos Office Bandung 40000 as a whole is included in both criteria, but the encourage team work indicators show the criteria was not good, but the indicators led to the formation of work teams showing criteria poorly because of lack of explanation of the assignment. Similarly, for variables including the organizational culture in both categories, but the mission and adaptability indicators show the criteria are less well because of the lack of response to a client or partner. Productivity variables fall into either category unless sufficient indicator of the effectiveness of the response obtained, this is because the use of time does not match the company's working hours. Employee intrapreneurship and organizational culture and a significant positive impact on productivity. Then simultaneously greater impact than partial. This means the application of intrapreneurship and organizational culture should indeed affect together to increase productivity.

Keywords : Intrapreneurship Employees, Organizational Cultural, Productivity