ABSTRACT

Ade Mellyawati. 21207075. The Impact of Debt to Equity Ratio (DER) and Return On Equity (ROE) on Stock Return in PT. Telekomunikasi, Tbk period 2003-2009.
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The research is conducted at a communications company, PT. Telekomunikasi Tbk. The phenomena occurring in this study is the contradiction that has occurred in 2004, 2005, 2008, and 2009 on the rising and falling of value of Debt to Equity Ratio (DER) and Return on Equity (ROE) on TELKOM that has impact on the Return Shares. The purpose of this study is to determine the development of value of Debt to Equity Ratio (DER), Return on Equity (ROE), and its influence on Return Shares to be received by the investors or creditors.

The research method used in this study is qualitative and quantitative methods. The analysis unit in this study is the financial reports and the stock exchange reports of TELKOM period 2003 to 2009. The statistics test used in this study is multiple regressions, pearson correlation, determination, hypothesis test, and also uses the application program SPSS statistics version 17 for windows.

The results of this study shows that the DER, ROE and Return fluctuated. DER and ROE growth tends to decline, while growth tends to increase returns. The effect of Debt to Equity Ratio(DER) and Return on Equity (ROE) on Return Shares as a whole is included in the medium criteria, but the indicator of Return On Equity (ROE) shows in a very low criteria. While for the variable of Debt to Equity Ratio (DER) is included in the medium criteria. This DER has positive impact but not significant. It means that the variable most affecting the return shares is the variable of debt to equity ratio (DER). Therefore, the impact of simultaneously is smaller than partially.

Keywords: Debt to Equity (DER), Return on Equity (ROE) and Stock Return