ABSTRACT

Eneng Riani, "Analysis Of Interest Rate And Level Of Profitability Influence On Stock Price On Multifinance Listed In Idx Period 2005-2009", under supervision by Linna Ismawati, SE., M. Si.

The purpose of this study is to determine: (1) The development of interest rates, profitability, and stock prices, (2) Effect of interest rate and the level of profitability of the stock price, either simultaneously or partially.

The method used is descriptive method and the method verifikatif. The data used are secondary data that is composed of pooled data 2005-2009, which includes multifinance listed on the Indonesia Stock Exchange. Statistical test used is multiple linear regression analysis, the classical assumption test, Pearson correlation analysis, coefficient of determination, and test the hypothesis that counted manually and using SPSS 17.0 application for windows.

The results showed that simultaneous interest rates and profitability levels have a significant effect on stock prices, with the results obtained $F_{count} > F_{table}$ *is 56.695> 3.22. Partially, the interest rate is negative not significant on stock prices, with the results obtained* $t_{count} > t\ t_{able}$*, which is -0.683 > -1.672. While the level of profitability is significantly positive on stock prices, with the results obtained* $t_{count} > t_{table}$*, which is 10.496> 1.672.*

Key words : *interest rate (BI Rate), profitability (earning per share), and stock price.*