ABSTRACT

Information technology which had been integrated with computer technology had created new technology so called network technology which was developed become internet. Which this internet, the information can be access anywhere from all over the world. In business, internet is needed in collecting data and information process to creating report which needed by company's executives.

IndosatM2 is one of many companies which running Consumer Broadband business in IP (Internet Protocol) basis and provides content and multimedia services. The implemented business system still has limitation particularly in providing sales and marketing information. Report is still in paper archive basis and the data input process for report still not efficient enough. Moreover, registration process, product ordering and creating receipts still being proceed manually.

Look into those problems, the research methods conducted in this paper are collecting data (by observation, survey and interview), system development methods, and system approach methods. This research is also create a website based information system.

Keywords: Sales,Website,Information system.