ABSTRACT

PUBLIC PERCEPTION OF NEWSPAPER PARAHYANGAN CIANJUR IN PHENOMENA "JOURNALIST RONDA" IN THE REGION

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This study aims to determine how the public perception of a newspaper reporter on the phenomenon of journalists parahyangan Cianjur patrol around the area to answer the above purpose, the researcher picked Journalist Sub Focus Attention on the phenomenon of "Journalists Ronda", the phenomenon of Cianjur Journalist Experience "Reporter Ronda", Understanding Journalist Cianjur the phenomenon of "Journalists Ronda", perception journalist Cianjur on the phenomenon of "Journalists Ronda"

This study used a qualitative approach to the informant who numbered 2 (two) Data obtained through in-depth interviews, observation, literature study, internet searching, and triangulation. The data analysis techniques are: data collection, data classification, data analysis, the final data analysis.

Research results are 1) Reporter Newspapers General Parahyangan journalists respond to the attention of patrolling the profession for a living day to day to survive by mortgaging his shyness 2) the presence of reporters patrolling very disturbing and lower confidence in any actual journalists (covering) the news search . 3) understanding of freedom of the press in the emergence of journalists today make patrolling the journalism profession has been tarnished. 4) perception in a different point of view of the journalistic profession to be dropped in because of the many practice wartwan ronda.

Researchers concluded that the general perception of journalists Parahyangan daily, is a real aberration as well as the journalistic profession "reporter ronda" negatively impact the real journalists.

Suggestion that researchers expected the presence of journalists to be more controlled patrolling activities to avoid disturbing journalistic profession.