ABSTRACT

STUDY OF DESCRIPTIVE ABOUT FANATICISMS BASED ON BOBOTOH PERSIB IN VIKING UNITED BANDUNG

Written by:
Chandra Riza Aditya R.
NIM. 41806151

This thesis on approval:
Rismawaty, S.Sos, M.Si. As Adivisors

This study aims to determine Fanaticism bobotoh At Viking United. This study describes Fanaticism bobotoh Bandung at United's Viking, the researchers raised the sub focus Attitude bobotoh Persib Bandung in Viking United, bobotoh view of Bandung in Viking United, bobotoh Fanaticism Bandung in Viking United.

This study used a qualitative approach with the informant, amounting to 4 (four) Data obtained through in-depth interviews, observation, literature study, internet searching, and triangulation. The data analysis technique are: first data collection, both data classification, , the final process of data analysis .

The results are, 1) Attitude bobotoh Persib Bandung in Viking United have known of any support for Bandung large enough so that bobotoh can be described as the biggest supporter in Indonesia. 2) The view bobotoh Persib Bandung and since they are very supportive of the city of Bandung is make them deem icon Even Java city of Bandung. 3) Fanaticism bobotoh very strong team pride because they've become since antiquity.

The conclusion from these studies show that fanaticism is not only seen as negative attitudes, but also the positive side can be felt by the Fanatic bobotoh against Team Bandung. Fanaticism is formed because of the attitude of an individual who has pemahan similar to a football team, so the assumption of other teams just as a weak team.

Suggestions bobotoh fanaticism should be done with the positive and capable of being a role model Supporters to Supporters others.