ABSTRACT

IMPLEMENTATION OF ARTICLE 1 OF JOURNALIST ETHICS GENERAL BANDUNG DAILY EXPRESS

By :
SURYA FAJAR
NIM 41805822

***This thesis under the guidance of*:**
Desayu Eka Surya S.Sos., M.Si

Research objectives *are as follows: To find out how the implementation of article 1 of the journalistic code of ethics in Bandung Daily Express journalist. To measure the focus of the research problem above, the researchers raised the sub focus Indenpendensi, objectivity, and balance to measure the focus of research.*

This type *of qualitative research is descriptive method. Subjects in the study are Common Bandung Daily Reporter Ekspres.informan taken with a purposive sampling technique so that the informants were three men and two key informants and the data obtained through in-depth interviews, library research, observation and internet serching. Data analysis techniques are: first data collection, both data classification, three data analysis, the final data analysis.*

The results are*, 1) Indenpendensi Bandung Daily Express reporter has gone well and correctly perform the task of the journalist as long as journalists never get intervention from any party. 2) Objectivity reporting done by journalists who had been in accordance with the rules of language with the advanced elements of journalism 5W +1 H without entering a personal opinion in news writing. 3) The balance of coverage is also always use two sources as a condition of validity of the data.*

Conclusion of research *is the implementation of article 1 of journalistic ethics in Bandung Daily Express reporter has gone well and correctly because of the sanctions given very firm, told reporters that violate journalistic ethics in carrying out their duties.*

Proposed research *should every journalist understands journalistic ethics as well and implement them in journalistic activities so as to create control (sense control) and review for any errors that have occurred and have to really understand the journalist as a profession, which has the dignity of journalism that should be preserved and respected by the press as the mandate holder.*