ABSTRACT

Giving Strategy Of Reward By PT. Lentera Buana Jaya Bandung In Process Of Motivation The Employee Work

"A descriptive study about giving strategy of reward by PT. Lentera Buana Jaya Bandung in process of motivation the employee work"

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This research suppose to detect how to extend of reward by the leader of PT. Lentera Buana Jaya Bandung in motivation of employee work, Firstly decision of destiny, planning, and the policy based on identification of problem.

This research used qualitatif approach with descriptive method, data gathered technic that use is interview, partisipative observe, documentasi, literature study, and internet searching.

Based of the analysis result of research, giving strategy of reward by PT. Lentera Buana Jaya Bandung in motivation of employee work. With some step are, the decision of destiny, its mean the reward suppose to all the employee can be more diligent to correct or improve the achievement that we got the planning step is what the planning of their leader give a reward to the employee and it can make yhe motivation of them can improve. The last step is policy step, in this step the leader consideration for the first the mean to improve the got employee work to get the justice aspect both.

Conclusion of this research see about giving strategy of reward by PT. Lentera Buana Jaya Bandung in process of motivation the employee work, that giving strategy reward its a statement explain waht the company want in a long periode to apply the policy of giving the reward that support business got and fill the needs.

Researchers suggested that the reward is given not only with monetary compensation to employees, but also with rewards in the form of goods in order to improve employee motivation to work more optimally.