ABSTRACT

STRATEGIES OF COMMUNICATION AND INFORMATICS DEPARTMENT IN FIELD OF TELEMATICS IN WEST JAVA PROVINCE THROUGH M-CAP (MOBILE COMMUNITY ACCESS POINT) ABOUT "INTERNET SEHAT" TO STUDENTS OF NATIONAL STANDARD ELEMENTARY SCHOOL 5 CIBADAK SUKABUMI SATISFACTION OF OBTAINING INFORMATION

By:
FADLY PERMANAPUTRA

This thesis under the guidance of:
Desayu Eka Surya, S. Sos., M. Si

This study aims to *determine how far the field of strategies of communication and informatics department in field of telematics in west java province through m-cap (mobile community access point) about "internet sehat" to students of national standard elementary school* 5 *cibadak sukabumi satisfaction of obtaining information. To answer the issues raised above, the indicator of this research was goals, plans, activities, messages and media for variables strategies and expectations and the result for satisfaction of the acquisition of information.*

This type of research *is quantitative, research methods using survey methods with data collection techniques via questionnaires, interviews, literature and internet searching. Population* (N = 265) *is a student of SD SN N* 5 Cibadak Sukabumi, *with samples* (n = 73) *included* 4, 5, *and* 6 *class. Sampling technique is Stratified Random Sampling (Sampling according to levels or strata).Data Techniques analysis is data editing, coding, coding books (coding books) and the coding sheet (coding sheet), data tabulation, data processing Spearman Rank correlation coefficient, and the data process using the Statistical Software Program For Social Science (SPSSVersion14.0).*

The results are 1) *The relationship of* ***goals*** *to the* ***satisfaction of information*** *in the amount of* (0.578) *is quite meaningful, valid, aligned and significant.* 2) *The relationship of* ***plan*** *to the* ***satisfaction of information*** *in the amount of* (0.647) *is quite meaningful, valid, aligned and significant.* 3) *The relationship of* ***activities*** *to the* ***satisfaction of information*** *in the amount of* (0.471) *is quite meaningful, valid, aligned and significant.* 4) *The relationship of* ***messages*** *to the* ***satisfaction of information*** *in the amount of (0.693) is quite meaningful, valid, aligned and significant.* 5) *The relationship of* ***media*** *to the* ***satisfaction of information*** *in the amount of* (0.703) *is a powerful, valid, aligned and significant.* 6) *The relationship of* ***strategy*** *to* ***expectations*** *in the amount of* (0.782) *is a powerful, valid, aligned and significant.* 7) *The relationship of the* ***strategy*** *to the* ***expected result*** *in the amount of* (0.622) *is quite meaningful, valid, aligned and significant.*

Conclusion of *the research there was relationship between* ***strategy*** *and* ***satisfaction information*** *in the amount of* (0.791) *was a strong relationship, valid, aligned and significant.*

Suggestion of this research *is the strategies of communication and informatics department in field of telematics in west java province need to increase with* ***continuity of M-CAP, add the time of M-CAP, do some follow up****, to get satisfaction of the acquisition of information from students through m-cap (mobile community access point) about "internet sehat", know the use of the Internet and feel the benefit from such activities.*