ABSTRACT

REGIONAL HOUSE OF REPRESENTATIVES WEST JAVA THE USE WEBSITE HTTP: / / DPRD.JABARPROV.GO.ID IN DELIVERY OF INFORMATION AMONG JOURNALISTS

(Case Study Public Relations on the Net at Public Relations and Protocol the Secretariat Regional House Of Representatives of West Java Province in delivery of information among journalists)

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The aim of the research is to know the Use of the Website West Java of DPRD http://dprd.jabarprov.go.id in Delivery of Information among Journalists. The research discusses the activities of Public Relations with E-Government system via a website known as Public Relations on the net which include benefit, efficient, participation, transparency, management change, and using.

This research used qualitative approach, while the method used case study. The selection process of informants using purposive technique. Additionally, techniques of data collection by in-depth interviews, observation, documentation and Internet searching. The Data analysis techniques used the model of Miles and Huberman cycle to discusses the research problem.

The results obtained based on the benefits of using the website West Java of DPRD http://dprd.jabarprov.go.id in Delivery of Information among Journalists as a rapid tools of publication by West Java DPRD Public Relations department and supporting data for reporting material. The using website West Java DPRD can helps work processes Public Relations DPRD and journalists in terms of time and cost more efficiently. Participation in West Java DPRD website more intended for the public through the aspirations, the journalists just advising on technical problems directly to the Public Relations department of West Java DPRD. Transparency refers to the Law No. 14 in West Java DPRD website for the journalists can't be said to transparent, because transparency is not only exposes the activities of official information council. Management changes such as updating the website content information required strict control and monitoring in the practice of public relations on the net with e-Government system.

The conclusion, use of the Website West Java of DPRD http://dprd.jabarprov.go.id in Delivery of Information among Journalists as tool that quick, easy and practical in delivering information approite with periode development, the informations like agenda of the official activities the council and press releases in the form of news mature by DPRD Public Relations department, and DPRD website of West Java the supporting activities of journalists to obtain supporting data to search for news about the council.

The suggestion, DPRD should use the website of West Java not only for about to council activities, but other applications utilized, and the need for continuous updating of information.

Keywords: Public Relations of DPRD, PR on the net, E-Government, DPRD Website West Java.