ABSTRACT

PERCEPTION OF JOURNALISTS INFO TV
ATTORNEY IN HIGH WEST JAVA
(Studi Descriptive Concerning Submission Information In Media Relations)

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This study aims to *describe, describe and learn about how perceptions regarding Tv Info reporters in the West Java High Court Tv Info about media relations in the delivery of information.*

Research methods used *in this research is descriptive method, using a qualitative approach. For data collection is done by in-depth interviews, documentation, literature, and internet sources. Taking informant tailored to the needs of researchers and based on objective research. Data analysis technique used is the qualitative data analysis model of Miles and Huberman. Meanwhile, to test the validity of the data used to check the truth of triangulated data by eliminating the differences that exist when collecting data.*

The results *of this study is in the process of delivering information through a very long stage. From the raw news that has been processed by the PR, then the news was given to Kasi. Penkum and PR, then the news was given to the Assistant intelligence. From Intelligence Assistant Chief of the news was given to the High Court of West Java, as a gate keeper Chief Prosecutor's Office of West Java function to filter the news which may be shown on Tv Info, after news of new info should be shown on TV. In the management of journalists impression on Tv Info, artifactual components that exist around Tv Info supportive of the view layout and info tv itself. So that the display layout providing a convenient positive impression. Perceptions of journalists with Tv Info considered quite helpful in information retrieval, because TV news show info up to date.*

Conclusion and suggestions*, in the presence of TV as a medium of PR info in the delivery of information, ease in finding news reporters. Due to the presence of Tv Info reporters can find out news about the West Java High Court without having to ask Kasi. Penkum and public relations, or Kasubsi. PR. Only the information contained in the Tv Info must be in the confirmation again. Better to have an operator or a person with a special duty to handle the Television Info. So that every incident happen can be displayed on the Television Info.*