ABSTRACT

Title

The Role Of The Office Of Communications and Information Technology West Java Through The Internet Public Space To Publik Interest Obtaining Health Information in Bandung

By
Agus Hambali

This Research is under guidance of Drs. Manap Solihat, M.Si.

The purpose of this studi was examine The Role Of The Office Of Communications and Information Technology West Java Through The Internet Public Space To Publik Interest Obtaining Health Information in Bandung. Indicators of the role variabel is an activity, the message delivered and the media used, the indicators of interest is the attention and desire.

In this research used a quantitative approach using a survey method with analytical technique. Data collections technique by using a questionnaire, interview, book study, internet searching and observation. Analysis of data with the tabulation and correlations test to determine significance. Based on the result of research that has been done can be seen that the magnitude if the correlation between variabel is 0.868, it means that the influence of the role The Role Of The Office Of Communications and Information Technology West Java Through The Internet Public Space To Publik Interest Obtaining Health Information in Bandung's has a high relationship, direct and significant.

While the magnitude of the influence of the role of the office communication to the public interest found a value of 75,3% so that that the result of hipotesist testing has been done can be seen that Ho is rejected or there is a relationship between The Role Of The Office Of Communications and Information Technology West Java Through The Internet Public Space To Publik Interest Obtaining Health Information in Bandung.

Researcher advice is, still needed frequency socialization cunducted by the office of communication and information technology to more attract the visitors into separate tasks for the office of communication and information technology, wich was done also to expand the deployment of helathy information in Bandung.