ABSTRACT

Rumah Ponsel is a company of handphone distribution and sales in wholesale and retail. Rumah Ponsel not provide company information, products information, and customer service system for online ordering and selling handphone. And this certainly makes the process of transaction between Rumah Ponsel with customer is still say slowly in achieving efficiency and effectiveness.

The research method used in building this information system is descriptive method. Development method used is waterfall method by using the tools of analysis and design such as flow map, context diagram, DFD, and tools of database design such as ERD. Whereas making of software in this thesis, the author use software Notepad++, Macromedia Dreamwaver 8, and for programming languages and databases use PHP and MySQL.

Based on the results of system design, then can be applied information system of customer service for online ordering and selling handphone. With this information system, expected to Rumah Ponsel can have large market share, easier customers in getting information about product specifications, and easier selling transaction with the service of online ordering and selling handphone.

Keyword : ordering, selling, handphone, information system of online ordering and selling handphone.