ABSTRACT
"TEXTBOOK SALES INFORMATION SYSTEM IN TB DUA DUA"

TB. Dua Dua is a company engaged in the sale of textbooks for elementary, junior high and high school. The increasing development of the company in sales requires the company to be able to provide a booking service for consumers consumers to support better sales transactions.

System development method used by the author is Prototype. Stages of selection and maintenance is not performed on this prototype system development. To design the process used Flowmap, Diagram Context, Data Flow Diagrams and Data Dictionary. In database design, beginning with Normalization, Entity Relational Diagrams and Table Relationships. While for program design language the author uses PHP and MySQL. The design of this system is expected to overcome the existing problems that can benefit the parties concerned.

With the Information System is expected to facilitate TB.Dua Dua to promote the product being offered, so the general public to know TB. Dua Dua. Facilitate the conduct sales transactions online so it can be done anytime, and also safe. Easier to do data processing and report processing.

Key words: information systems, Online, prototype.