ABSTRACT

S28 is one of the industry be active in several sector, are foodmart, cafe, bookstore and rent office. Foodmart business be active in typical snack and drink bandung area, whose products are sourced from multiple suppliers and also traders of from with profit-sharing system. S28 experiencing difficulties in disseminating information foodmart products because there are no alternative media to promote foodmart products online as well as the process of counting the cost of delivery of goods if there are consumers who order over by phone, because the S28 must check shipping costs to a delivery service provider. The purpose of this study is to determine the running system, analysis, design, implementation and testing is limited to website design information system marketing and sales based e-commerce in S28.

Research method used is prototype method and is both a method of system development, if at this stage there is an ongoing shortage in the previous stage can be added or repairs immediately without having to complete the final stage prior. As software for design and implementation of programs using xampp 1.6.8 as web-server, MySQl as database and Macromedia Dreamweaver 8 as editor PHP and HTML writing files.

Based on the test results are expected from online sales this website can help companies S28 in terms of product promotion, increase sales products and can provide convenience to customers to get information about products foodmart in S28

Keyword : system, information, sales, foodmart