## *ABSTRACT*

*SHE GIRL shop is a company engaged in the sale of various products such as leather cowhide and sheepskin. The company requires a sales system to facilitate the sales transaction process a variety of leather products and other data management. Because the data management process sales of goods, shop SHE GIRL data management still done in writing or books, which impacted on the lack of effectiveness on the job that handles the sale of goods on store sales data SHE GIRL, because every time the sale of goods, data and reports sale of goods still stored in a database so that often results in loss of sales transaction data, as well as the lack of good promotion medium used to provide information about the existence SHE GIRL Shop to the public.*

*The design study is a descriptive case study approach on SHE GIRL Shop, as well as data collection techniques used include the primary data source is by way of observation and interviews, while secondary data sources, namely by looking at the documents. The method used structured approach and methods of developing web-based information system sales are made using the prototype method, a system design analysis tools flowmap form, context diagram, DFD and the proposed database design tool of ERD. While the creation of the software in this paper, the authors use software PHP and Macromedia Dreamweaver, and to use the My-SQL database.*

*The results showed that the Sales Information System Design Basics Made Leather Products Based On Web SHE GIRL Shop Garut can assist consumers in accessing information about the product being sold, implementing information systems that include software implementation, hardware, database and interface of the application that generated . The final stage is to conduct the testing of applications using the Blackbox.*



*Keywords: information systems, sales, website.*