ABSTRACT

Tritunggal Trading is a company dedicated to textile products when the company sells design, especially of batik design. The difficulty for consumers to find the desired product and the difficulties to obtain the media campaign, led to the fall of sales in company. The purpose of this study was to design an information system in electronic commerce, in the knowledge of the application of the system and know the programs of analysis and testing in Tritunggal Trading.

Desain Research used have the character of descriptive with the approach case study at Tritunggal Trading, and also technique of data collecting used cover the source of primary data that is by observation and interview, while source of data sekunder that is by seeing document. Approach method used by structure and method of system development by information of clothes sale base on the web made now use the method prototype, by using system development tools as flowmap, context diagram, DFD, and appliance scheme of proposed database as ERD. While making of software in this research, writer use PHP and Macromedia Dreamwaver and for database use MySQL.

Result of research show that scheme of information system of e-commerce can assist the consumer in accessing of information concerning batik design product, system implementation of information covering software implementation, hardware, data bases and also interface by yielded application. Final phase is perform the examination to application by using method Blackbox.

Keywords : Information System, E-Commerce, Design.