ABSTRACT

Information and Communication Technology Services is now used by all business sectors, including the rental business. Littlejoy is one of the parties who hire baby equipment. Baby equipment rental process at Litllejoy still have several problems, one of them in terms of promotion and preparing reports, because the website is still a website that is static and not use a database so that the common difficulties when will update the status of a borrowed item, the search for a specific item, and also the time of reporting the transaction. This resulted in the use of time and labor inefficient. Therefore we need an information system or application that can support and solve problems.

Based on these problems the author makes an information system entitled "Information Systems Development Baby Equipment Rental In Little Joy". In making the writer use prototype method which place more emphasis on the achievement of the software end as quickly as possible. Because the use prototype method then it is possible there will be the next versions of these information systems.

The author hopes that the information system which made it able to simplify and improve the performance of baby equipment rental businesses primarily in leasing transactions in Little Joy.

Keyword : littlejoy, rental, baby equipment, website