ABSTRACT

DEVELOPMENT OF E-COMMERCE WEBSITE IN CV. BENGKEL SEHAT

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CV. Bengkel Sehat is a store that sells herbal products, equipment cupping, honey, olive, herbal eye drops, Seed, and herbal teas. These products are sold directly in stores by the CV. Bengkel Sehat to the public especially in the area of Bandung. The process transactions still use manual way, customers come directly to the store to buy and pay for selected items and customers can also order the desired items by phone. Thus from such problems, CV. Bengkel Sehat require a means to sell, promote and market the products it sells in a practical, safe, and easy.

The tools used to describe the system model are a form of data flow diagrams (FlowMap), context diagrams, and Data Flow Diagrams (DFD), as well as in database design using a data dictionary, and Entity Relationship Diagram (ERD).

Based on the results of alpha and beta testing from the facilities which are available, it can be concluded that the whole system running well and ready for use. Thus e-commerce applications are made, is expected to help increase sales for the company, easier for consumers in the process of ordering a product, easier to process reports and more secure in the transaction process.

Keywords : E-commerce, Website, CV. Bengkel Sehat