ABSTRACT

E-COMMERCE APPLICATION DEVELOPMENT IN DENTZWIBIKSANA'S STORE SALES PRODUCTION

BY
DENTIA SARI WAHYUNINGTYAS
10106214

DentzWibiksana store moving trade sector, namely in the fields of fashion and food. The products produced by this store so diverse, ranging from accessories to food. For accessories store selling products of shoes, bags, and accessories stirrup brackets or braces, for food products these stores sell chocolate uniquely shaped and decorated with attractive packaging. Earlier this store is only engaged in the sale of shoes and handbags are online through the facebook social networking media, but over time this shop has developed so rapidly that eventually the store was expanded to penjulan stirrup bracket and brown accessories. The continued development of the store more and more problems that arise in companies such as the difficulty of processing the data set of goods, often late reporting, as well as the slow process of the transaction.

This website is built using the PHP programming language with a database using MySql. The processes that occur within this website is the process of registration, ordering, payment, delivery and reporting process. Data collection method used is by interview, observation, and literature studies. The research method used is descriptive analysis method is the method of research that is intended to gather data that may provide a clearer picture of an object of research and then conducted an analysis of the research object. Model analysis

software used is structured modeling analysis. The tools used are flowmap, ERD (Entity Relationship Diagram) and to describe the process used is DFD (Data Flow Diagram).

Web-based applications that are built are expected to be medium to expand the marketing network and improve the customer's interest in the DentzWibiksana store.