ABSTRACT

APPLICATION DEVELOPMENT SYSTEM SALES ONLINE AT CV. COLUMBUS FURNITURE

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Columbus Furniture is one place that is engaged in the sale of Furniture-shaped chairs, dining tables, beds, and others - others. Columbus Furniture At this time do not yet have a website of information technology products for data processing, marketing and online transactions. To promote sales of its products in the current Columbus Furniture conduct marketing campaigns in a way disseminate brochures and interactive CDs to be marketed.

Development applications online sales system to CV. Columbus Furniture This is a step to facilitate the management of product data, making a more effective media campaign and make the process of ordering and payment transactions are more instant and easier for customers. In building this application online sales, software development methods used in Waterfall.

In this methodology is done several steps to build a software, namely: software engineering, systems analysis, system design, system implementation, system testing, and system maintenance.

Based on the results of testing are expected online sales application can help companies Cv. Columbus Furniture in terms of product data management, streamline product promotion and can provide convenience to customers to make the process of ordering and payment transactions.

Keywords: applications, e-commerce, online sales.