ABSTRACT

BUILD THE APPLICATION E-COMMERCE IN THE BAIYA'S SURABAYA SHOP

by

Syahru Ramadhan Ikhwan
10106437

The Baiya's shop is companies which sell a variety of products such as t-shirt, shirt, jaket, and bag. Currently, the shop is still introduce their products through conventional sales. Thus, the possibility of its products known to the wider community was minimal. By looking at the development of rapidly growing sales, ie sales of e-commerce, the development of business today is not only focused on the physical store, but might also be via the internet.

For software development methodology used is the waterfall methodology. In this methodology, carried out several steps to build a software, namely: software engineering, system analysis, system design, system implementation, system testing, and maintenance of the system. By running the stages based on the existing methodology, it is expected that applications built according to your needs and can be used by consumers.

E-commerce applications are made to increase product sales and become the media of information and can facilitate the buyer to see the latest products, without coming to the store directly. For payments not only through the transfer, but buyers can also pay through online payment such as paypal.

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E-commerce Sales, Paypal