ABSTRACT

E-COMMERCE APPLICATION DEVELOPMENT

TO DISTRO BLO-ON

By

A. Farli Abadi

10106163

The distro Blo-on Marketing is remaining using a conventional system, customers are required to visit upon the distro to buy product they want for. Based on the matter, the management was deciding to develop a system that able to support management in both marketing and selling of broader scope, preaparing sael racapitulacion reporting and promoting their product to the public community.

Methodology used in the system development is waterfall method, in this method the system requirement mst be defined when early stage of data collection and system development in order to deliver a complete design. Instrument used to describe plot of data in the system is data flow diagram (DFD), while entity relational diagram (ERD) was used to describe conceptual of the system.

A system to be developed is to accommodate sale transactions, shipping, and return. The system was provide with means to perform online and offline payments. also the system accommodates such data processing as shipping data, returns data, and the generation of sale data and product reports.

Based on the testing on the system developed, we found that distro Blo-on product marketing is more effective tun than previosuly matketing methods applied.

Keywords*: DFD,ERD,Waterfall,Eecommerce.*